PROJECT

AURA

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PCAIS · May26 Batch · Individual Project
AI avatar: samvid.ai

WALKTHROUGH VIDEO
[Samvid.ai - Avatar Demo]



Real me → AI me



→



One photo. Zero camera.

Samvid

FUNCTION	The face of a verified-law AI
AUDIENCE	Indians, 18–30
TONE	Cheeky hook. Flat caveat.
STYLE	Five beats. Ends on the limit.
LOOK	25–30 · crew-neck · neutral room
PALETTE	Near-black · cyan · cool white

samvid.ai



Void	Panel	Signal	Text
#050810	#0C1826	#22B8F0	#E8F4FB

One accent.
Cyan marks what matters.

A circuit that closes.

Why this face

- **Trust beats polish**
- **No suit — suits give advice**
- **Neutral room, no politics**
- **My own likeness**

A communication decision, not a style one.



Ep. 01 — Can a tweet put you in jail?

PLATFORM	Instagram Reels · 9:16
AUDIENCE	Indians, 18–30
OBJECTIVE	One legal change, honestly
DURATION	42s cut · 95s cut

Season 1 · Fundamental Rights · 24 episodes · Tuesdays & Fridays

How the video was made

01 Query › 02 Script › 03 Direct › 04 Iterate › 05 Assemble

Script locked before frame one.

One section, one shot. No cuts for rhythm.

Delivery coded in

`[cheeky]`

“You can legally call the government useless. Mostly.”

`[flat]`

“Written by the British — to stop Indians complaining about the British.”

`[stress]`

“The old one protected the government. The new one protects the country.”

`[firm]`

“Not my opinion. The statute.”

`[music out]`

“Educational purposes only. Not legal advice.”

Section numbers shown, never spoken.

Seven scenes, alternating

1	2	3	4	5	6	7
AVATAR	TITLE	AVATAR	B-ROLL	AVATAR	B-ROLL	AVATAR

Scene 2 carries the logo, the episode and the question.

How the identity was locked

LOCKED BLOCK

```
South Asian man, late twenties, short black
hair, dark crew-neck, neutral backdrop,
single rim light, 50mm, shallow DOF
```

VARIABLE

```
[A] neutral   [B] wry   [C] mid-speech
```

```
NEGATIVE: hair, jawline, age, grade
```

- **Reference image**
- **Fixed seed**
- **Single session**
- **Negative prompt**

LIMITATION Hands drift every generation. Fixed by framing chest-up.

What went wrong with HeyGen

- B-roll clustered
- Avatar froze mid-scene
- Draft ≠ final output
- Cheeky line, neutral face
- Blank scroll as a prop
- No music until asked twice

It renders well. It directs badly.

What went wrong with the prompt

INVENTED A FACT

The format wants four sections.
Only three had real content.
It wrote the fourth anyway.

Low temperature stops guessing. Not obedience.

WRONG REFUSAL

One fallback for four reasons.
Refused correctly.
Explained itself wrongly.

A user would think the loophole exists.

Neither was a bug. Both were my spec.

What I fixed

Never fill an empty section

Two separate refusals

Cite only what I hold

Repealed ≠ nonexistent

Fix: web search off. Real law uploaded instead.

COULD NOT FIX

**I can control what it says.
Not where it looks.**

It quoted a random file-sharing site — and was still right.

Music is permission

- **Low enough to miss**
- **No build, no drop**
- **Ends before the last line**
- **Silence does the emphasis**

The voice clone flattens the caveat. The edit fixes it.

Four questions. One honest no.

Face matches voice age?	YES
Tone matches script?	YES
Pacing matches message?	YES
Language switches where it should?	NO

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Verified in. Verified out. Thank you!

@samvid.ai